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Paris-HotSPA 2008

May 08, 08 | 1:57 am

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Paris-HotSPA is a new highly selective professional rendezvous created at instigation of Vladi Kovanic, Manager of Millenium Organization and Thierry Julien Dreano, Hotelkeeper, organizer of events and man of networks in the hospitality, the luxury and the fashion businesses.


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The first edition of Paris-HotSPA will take place at the hotel Ritz in Paris on Thursday, July 3rd, 2008.

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Its purpose: gather leaders of the top-hotel business and of the spa, decision-makers and executives of renowned hotels and from the spa and the well-being industries.

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The subject is of current events, "hot" could we say, for the top-hotel business: SPA or not SPA..., what spa for which hotel environment..., how to conceive, build, communicate, sell, measure the economic impact and more than anything else how to make one's spa profitable? To answer the questions that arises among the hoteliers, owners, communication executives, marketing or commercial directors, whether they are working for independent hotels or for hotel chains, Paris-HotSPA gets together internationally renowned specialists who agree to share their expertise and their know-how.

PROFIT FROM GENIUS


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For more information, to attend or become one of the event's partners:
www.parishotspa.com

Date: 3 July 2008
Location: Hotel Ritz Paris - 15 place Vendome 75001 Paris - France