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First Paris-HotSPA launches with success at the Ritz

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The first Hospitality Industry and Spa Forum (Paris-HotSPA) held last week at Paris' Hotel Ritz was a success with a healthy amount of luxury hotel and SPA business professionals attending.

Gathering in the "César Ritz" lounge, internationally renowned experts participated in two working sessions, sharing knowledge in the different topics of SPA design, its realization and its equipment, its marketing and its economy, the definition of its offer of care treatments and the role of its cosmetic partners.

Refreshments were served in the exhibition area throughout the event allowing participants to network. The forum also concentrated on dedicated software solution and importance of human resources, recruitment and training.

Speakers at the event included Elmar Nagele CEO, Thermanium Bäder-Bau GmbH on 'Successful Spa design & architecture', Roger Allen CEO TLE Corporation on 'Managing the financial success of your Hotel Spa', Jean-Guy de Gabriac Founder of TIP TOUCH on 'Hotel businesses, economical impact and profitability of a Spa' and Thierry Poupard Thierry Poupard Services on 'Marketing - Management - Low tech - High profit'



Vladi Kovanic: Forum opening



Round table



There was also a round table where delegates shared their experiences of success in the industry, delegates including Martin Goldman CEO of Azur Ambiente, Ambiente Group, Jean-François Dumaine CEO and Founder, Luxinov International Beauty, Jean-Claude Bozou Export Manager, Institut du Spa, Hervé Colly CEO, ADN INFORMATIQUE and Pascal Poiget General Manager, Altr'hom and Asympteo.

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